

2023 SPONSORSHIPS

TWO LOCATIONS

ALL NEW!

NIGHTMARE

IN BOARDMAN

AT DEBARTOLO COMMONS

AND

NIGHTMARE
AT THE
CANFIELD SCAREGROUNDS

EVERY FRIDAY, SATURDAY AND SUNDAY

SEPTEMBER 29TH - OCTOBER 29TH

CANFIELDSCAREGROUNDS.COM

330-503-5669

SCAREWORKSPRODUCTIONS@GMAIL.COM

HAUNTING THE VALLEY OVER 25 YEARS



Capitalize on the second largest holiday season of the year! Positioning your company's product or service at The Nightmare in Boardman or the Nightmare at the Canfield Scaregrounds gives you the power to reach a large, diverse group of consumers in a cost-effective manner. From promotional tie-ins to comprehensive inclusion into marketing and PR campaigns, The Nightmare is a premier destination for any organization seeking to boost sales, raise awareness, drive traffic, and promote products during the Halloween season of September and October each year. Sponsorships of The Nightmare are the perfect marketing tool for corporations who want to display their brand, product or service to our haunted attraction demographic of 12-46 years of age. The Nightmare is historically the top attended haunted attraction in the valley with attendance figures averaging over 25,000 guests. This is an amazing opportunity for potential event sponsors!

Corporate America has embraced the haunted attraction industry through sponsorships. If you would like to participate in sponsoring The Nightmare's haunted attractions and events, please contact us by using one of the following methods:

Email: Jim Meyers at Scareworksproductions@gmail.com

Phone: 330-503-5669

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PRESENTING SPONSOR

\$10,000

2 AVAILABLE, CHOICE OF CANFIELD OR BOARDMAN LOCATION

GATE SIGNAGE AT ALL PUBLIC ENTRANCE GATES, MENTIONS IN ALL PLACED MEDIA (TV, RADIO, PRINT, OUTDOOR, INTERNET, SOCIAL MEDIA) LOGO ON WEBSITE, MENTION ON BANNERS AT CANFIELD FAIR BOOTH (SPONSORSHIP MUST BE RECEIVED BY AUGUST 1ST FOR FAIR BANNERS)

TICKET BACK SPONSOR

\$2,000

2 AVAILABLE, CHOICE OF CANFIELD OR BOARDMAN LOCATION

FULL BACK OF ALL ENTRY TICKETS

WRISTBAND SPONSOR

\$2,000

2 AVAILABLE, CHOICE OF CANFIELD OR BOARDMAN LOCATION

COMPANY NAME ON ALL FASTPASS WRISTBANDS

PHOTOBOOTH SPONSOR

\$1,000

1 AVAILABLE CUSTOM FRAME WITH COMPANY BRANDING AND LOGOS ON ALL PHOTOS TAKEN BY GUESTS

VIDEO SPONSOR

\$1,000

30SEC-60SEC VIDEO PLAYED IN THE MAIN WAITING AREA OF THE BARN OF EVIL (FEATURE ATTRACTION) AND ON EACH MERCHANDISE TRAILER

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NIGHTMARE LOUNGE SPONSOR

\$5,000

1 AVAILABLE INCLUDES "NIGHTMARE LOUNGE COURTESY OF (YOUR COMPANY NAME)" ON ALL EVENT SIGNAGE AND IN ALL PLACED MEDIA (TV, RADIO, PRINT, OUTDOOR, INTERNET, SOCIAL MEDIA) FEATURE ON WEBSITE, MENTION ON BANNERS AT CANFIELD FAIR BOOTH (SPONSORSHIP MUST BE RECEIVED BY AUGUST 1ST FOR FAIR BANNERS) 3'X6' BANNER ON EXTERIOR AND INTERIOR OF LOUNGE AS WELL AS 30SEC-60SEC VIDEO ON TV INSIDE LOUNGE.

FENCE BANNER

\$500

BANNER HUNG ON INSIDE FENCING OR QUEUE LINES

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SPONSORSHIP AND MARKETING PARTNERSHIP FORM

COMPANY NAME/ORGANIZATION _____

CONTACT NAME _____

CONTACT NUMBER _____

EMAIL _____

SPONSORSHIP LEVEL AND LOCATION _____

ADDITIONAL COMMENTS OR DETAILS _____

TEXT A PICTURE OF THIS FORM TO 330-503-5669
OR MAIL TO: SCAREWORKS PRODUCTIONS 25 VICTORIA RD, AUSTINTOWN OH 44515